

## PRICE LIST

Frequency: 6x per year  
115,000 copies  
20 webpages per edition



## ADVERTISING RATES

	1x	3x	6x
FULL ADVERTISEMENT	€ 2.500	€ 2.250	€ 2.000
SMALL ADVERTISEMENT	€ 1.500	€ 1.250	€ 1.000
FOOTER	€ 950	€ 750	€ 500
LOGO	€ 500	€ 400	€ 300

## PLANNING

	PUBLICATION	DEADLINE
EDITION JANUARY	27-01-2022	17-01-2022
EDITION MARCH	24-03-2022	14-03-2022
EDITION MAY	20-05-2022	10-05-2022
EDITION JULY	15-07-2022	05-07-2022
EDITION SEPTEMBER	23-09-2022	13-09-2022
EDITION NOVEMBER	18-11-2022	08-11-2022

## AD SIZES DIGITAL

PNG, JPG or GIF, max. 2 MB

1 image (static or dynamic) and 1 clickable call to action

	DESKTOP*	TABLET**	MOBILE**
FULL ADVERTISEMENT	1920 x 1080 px	768 x 1024 px	525 x 934 px
SMALL ADVERTISEMENT	1920 x 540 px	768 x 512 px	525 x 467 px
FOOTER BANNER	1920 x 335 px	768 x 256 px	525 x 240 px

\*Sizes based on Full HD res. screen, vary per device

\*\*Sizes vary per device

All prices are excluding VAT and out-of-pocket costs  
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